



Spring 2019

Greetings,

Thank you so much for your interest in being recognized as a sponsor or by placing an ad at the Temple Beth-El of Las Cruces sixth annual *Jewish Food and Folk Festival*. The event will take place on April 7, 2019, from 11 am to 3 pm. It will be an enjoyable community event that attracts over 700 people by offering a culturally rich experience for the Las Cruces community.

Temple Beth-El is offering you a number of opportunities for sponsorship and advertising to promote your business at the event. In addition to recognition in the event's program book there will be signage and announcements at this occasion, as well as website placement, and recognition aimed at congregants throughout the year.

In addition to the exposure you get at this event, sponsoring the *Jewish Food and Folk Festival* provides an opportunity to support a synagogue that serves a growing and diverse Jewish community in Las Cruces. Proceeds from the festival will be used for the many community outreach and educational programs at Temple Beth-El. Your financial support allows our congregants to focus on a variety of efforts to accomplish *Tikkun Olam*, a pillar of the Jewish faith that focuses on the responsibility we have to "repair the world". We are actively involved with feeding the homeless, assisting the Mesilla Valley Hospice, hosting candidate forums, discussing immigration issues, providing education on various topics of current community importance and participating in our community's interfaith group. Your support would also assist with the Temple school, youth programs for teens and adult programs for our congregants.

Please see the Donor Form for specific details about how you can participate. Please send your Donor Form, ads and check to Beth Tierney, 4317 Hopi Ct., Las Cruces, NM 88011 by March, 17th. For tax purposes, Temple Beth-El is a 501(c)(3) organization. We thank you for your consideration and look forward to your sponsorship!

Yours truly,

Jewish Folk & Food Festival Event Chairs  
Rose Jacobs and Francine Feinberg